

ANZI AUSTRALIAN & NEW ZEALAND
INSTITUTE OF COACHING

CONFERENCE 2010

"Coaching is a force for good, I will lead not follow"

MELBOURNE
29th & 30th April 2010

Sponsorship Opportunities

The Australian and New Zealand Institute of Coaching is the professional association for coaches and provides total support, supervision and professional development to coaches across the region. There are 4000 coaches in the network and strategic alliances in place to grow this number by 2000 coaches a year.

Over the course of the conference event we'll be running 6 talks and 8 workshops. We will have an amazing MC, 6 keynote speakers and 7 facilitators for syndicated coaching workshops.

The theme of the Conference is about asking Coaches to step up, to find a way of using Coaching as a vehicle for creating real positive change and taking charge of this opportunity and making it happen.

We are seeking partners whose have thought-leading businesses whose solid reputation is able to compel Coaches to find innovative ways to lead and who have the brand which can inspire and motivate the members of this industry to step up.

PLEASE TURN OVER FOR FULL DETAILS OF
EACH OF THE SPONSORSHIP PACKAGES

Platinum Sponsorship: \$15,000 plus gst

1 available

Gold Sponsorship: \$3,800 plus gst

3 available

Silver Sponsorship: \$1,650 plus gst

10 available

Conference Show Bag Insert: \$250 plus gst.

Information only, discount voucher, brochure, flyer, etc inserted in conference satchel (maximum 3 items and conditions apply)

Conference Show Bag Insert B: \$FREE.

Product sample, promotional give-away, Ebook, CD, DVD, etc – with a retail value of \$15 or more (conditions apply)

Coach of the Year 2010: Sponsor \$950 plus gst

Coaching Awards 2010 Prize:

If you have any goods or services that you can add to the winners prizes your company and product details will be listed in the conference program, on the screen during the awards and announced during the coaching award presentations.

Please contact us to discuss further—Sally Parrish, Director, 0401 433090

Disclaimer Every effort has been made to present all the information contained in this page as accurately as possible, ANZI Coaching does not accept responsibility for any act or omission on the part of the service providers procured for this event, for any inaccuracy or mis-description, for any delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

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Package Details

Platinum Sponsorship: \$15,000 plus GST (1 available)

Complimentary registration for 3 people (including conference materials, free attendance to main conference, workshops), Logo prominently displayed on the conference marketing materials, Quarter page advert in ANZI Insights for 6 editions over 12 month period, Up to 3 full page advertisements/one information pack in the conference show bag, Logo prominently displayed on the Australian and New Zealand Institute of Coaching website with links to your web page for next 6 months, Logo on final program itinerary, Logo up on the screen during breaks, Acknowledgment as a Platinum Sponsor in all conference correspondence and media releases, Sponsorship of entire conference with logo and acknowledgment on screen during all main hall sessions, Display of up to 4 of your pull up banners or one professional box stand display advertising in the foyer, Display table.

Gold Sponsorship: \$3,800 plus GST (3 available)

Complimentary registration for 2 people (including conference materials, free attendance to main conference and workshops), Logo prominently displayed on the conference marketing materials, Quarter page advert in ANZI Insights for 4 editions over 12 month period, Up to 3 full page advertisements/one information pack in the conference show bag, Logo prominently displayed on the Australian and New Zealand Institute of Coaching website with links to your web page for next 6 months, Logo on final program itinerary, Logo up on the screen during breaks, Acknowledgment as a Gold Sponsor in all conference correspondence and media releases, Sponsorship of one session with logo and acknowledgment on screen at the beginning and end of the session, Display of 2 of your pull up banners, Display table.

Silver Sponsorship: \$1,650 plus GST (10 available)

Complimentary registration for 2 people (including conference materials, free attendance to main conference and workshops), Logo prominently displayed on the conference marketing materials, Quarter page advert in ANZI Insights for 3 editions over 12 month period, Up to 3 full page advertisements/one information pack in the conference show bag, Logo prominently displayed on the Australian and New Zealand Institute of Coaching website with links to your web page for next 6 months, Logo on final program itinerary, Logo up on the screen during breaks, Acknowledgment as a Silver Sponsor in all conference correspondence and media releases, Display of 1 of your pull up banners in the foyer, Display table.

Conference Show Bag Insert A: \$250 plus GST

Product sample, promotional give-away or A4 page brochure inserted in conference satchel (maximum 3 items and conditions apply)

Conference Show Bag Insert B: \$FREE

Product sample, promotional give-away, Ebook, CD, DVD, etc – must have a retail value of \$15 or more (conditions apply)

Coach of the Year 2010 Sponsor \$950 plus gst

Complimentary registration for 1 person (including conference materials and free attendance to main conference and workshops), Your name on winners trophy, Logo prominently displayed on the coaching awards and conference marketing materials, Quarter page advert in ANZI Insights for 3 editions over 12 month period, Display of your pull up banner in the foyer.

Coaching Awards 2010 supporting sponsors \$FREE

Goods or services that you can add to the winners prizes. Your company and product details will be listed in the conference program, on the screen during the awards and announced during the coaching award presentations.

Please contact us to discuss further — Sally Parrish, Director, 0401 433090